

Mounick Reddy

Sr Product Designer

Focused on creating meaningful experiences through design

[in /in/mounicks/](#)

[mounick.design](#)

mounick07@gmail.com

+91 9392067012

Bangalore, IN

EXPERIENCE

NetCore

Sr Product Designer

Dec 2022 - Present

- Own and lead the overall design strategy for Enterprise CEE (Customer Engagement) and CPaaS (Email, SMS, WhatsApp and RCS API service platform) and partially worked on the CDP (Customer Data Platform) platform.
- Led the design process for various product features, collaborating with cross-functional teams including engineers, product managers, and researchers.
- Created user flows, wireframes, and prototypes for desktop and mobile platforms, considering technical constraints.
- Conducted user research and usability testing to inform design decisions resulting in a 20% increase in user satisfaction scores
- Mentored and worked with Associate Product Designer and Interaction Designer to set up the grounds and cover all the existing components by launching the Infinity Design System.

Innominds

Product Designer

May 2022 - Nov 2022

- Responsible for establishing brand guidelines and design systems
- Partnered with an external design agency in revamping Envelopes.com
- Extensively worked on simplifying the checkout process for multiple projects.
- Maintain comprehensive documentation including storyboards, flows, wireframes, prototypes, and final visual designs.

Moonraft

Associate Product Designer

January 2020 - April 2022

- Redesigned the User Segmentation feature at Coutlook, resulting in a 53% decrease in customer support queries.
- Responsible for rebranding and establishing a design system. Enhanced group buying options, contributing to a 45% increase in e-commerce sales over six months.
- Focused on improving user experience and driving business growth.

EDUCATION

KCG College of Technology

B.E - MECH • Affiliated to Anna University • 2014 - 2018

Mechanical (MECH) Graduate, holding Bachelor of Engineering (B.E) Degree.

SKILLS

PROJECT MANAGEMENT

UX/UI DESIGN

AGILE DEVELOPMENT

STORYTELLING

USER RESEARCH

USER-CENTRED DESIGN

INTERACTION DESIGN

PROTOTYPING

USABILITY TESTING

WIREFRAMING

PROBLEM-SOLVING

HTML/CSS

TOOLS

FIGMA

SKETCH

INVISION

NOTION

ADOBE CC

ASANA

ILLUSTRATOR

AFTER EFFECT

BLENDER

FRAMER

MIRO

HONORS

Performer of the Quarter • Innominds Software • 2022

Google Certified in UX Design • Google • 2020